

Il faut protéger les océans en ne pas jeter nos déchets dans la mer, mais dans les poubelles. Les glaciers en Antarctique, à cause du climat, fondent.

SOUTHERN OCEAN AND CLIMATE 

FIELD STUDIES WITH INNOVATIVE TOOLS

outreach activities

SOCLIM annual meeting 2017 - Villefranche-sur-Mer

audience:
SOCLIM team

Outreach activities

overview

specialist audience

non-specialist audience

young non-specialist audience

participation to conferences, workshop

events - exposition Cité des Sciences (**Sylvain, Stéphane**)

adopt a float

(inter-)actions with students of Intechmer

(**Mathieu, Audrey**)

mon océan & moi

web related actions as webseries and
storytelling (**Thomas**)



audience:
specialists

CommOcean - 2nd International Marine Science Communication Conference, Bruges

Scientists and professionals of scientific communication
ca. 200 participants, 2 days

Oral presentation « crowdfunding as a powerful tool to communicate »
with focus on SOCLIM and its outreach activities

audience:
specialists

Oceans Observers Workshop

Océanopolis, Brest

Scientists, school teachers and professionals of scientific communication,
ca. 70 participants, 2 days, MO&M co-organisation

Oral presentations:

- 1 - adopt a float initiative and its challenges (**Carolyn**)
- 2 - A success story: ocean observation activities with students and future perspectives (**MP Zugaj –Benteo**, representative of the school authority in Nice)
- 3 - A digital video globe: a new way to display and outreach ocean data (**Thomas**)

Upcoming

OSM meeting 2018, Portland, Oregon/US

Communication on adopt a float and SOCLIM outreach

Comments ?

Sabrina

audience:
(non)-specialists

Monaco Oceans Week

Stars 'n Bars, Monaco

Event to share experiences and reflect on marine conservation and blue economy

Conference on the Southern Ocean – **Hervé** talked about ongoing research and robotic observations of the ocean in the context of climate change

MO&M **team** proposed a complementary communication and hands-on activities centred on ocean observation by profiling floats

Presentation
Sylvain, Stéphane

audience:
non-specialists

National Science Festival - Fête de la Science Villages des Sciences, Villefranche-sur-Mer

edition 2016: 1000 visitors, 3 days

SOCLIM booth with:

1/ screen with teaser and first photos/videos Yseult Berger/Julien Boulanger
on-board R/V Marion Dufresne

2/ « Polar Oceans » quiz

3/ « Island Effect » : poster communication for adults and an associated motricity
exercise for kids (3 to 8 years old)

Upcoming - edition 2017

Booths dedicated to MO&M (BGC floats) and adopt a float, two students from Intechmer
and, if possible learners, will present their work within the project as well SOCLIM project

audience:
young
non-specialists

adopt a float

« Polar Oceans » school year 2016-2017, at least 460 learners and 30 teachers

15 classes/groups (secondary level and masters/bachelors from Intechmer) registered and two other classes (collège) participated
6 SOCLIM floats – several co-adoptions to favour exchanges between « ocean voyagers »
twitter (account and guide addressing the teachers)

Upcoming
Renewing collaboration with Intechmer
Registration open for school classes/groups via online form
Consolidating work with school authority

Presentation
Mathieu et Audrey

Please, fill in form

audience:
young
non-specialists

mon océan & moi

Thematically linked contributions

« Austral ocean » (**Sabrina**) EN/FR online

« Island Effect » (**Julia**) content available in EN/FR, online soon

« Bacteria » (**Ingrid**) contents almost fixed (FR), online soon

« Carbon cycle » (**Stéphane**) in progress

Vimeo SOCLIM channel including e.g. webseries, interviews of PIs, teaser

Vlog/video blog (Florence Porcel, « Les océans vont-ils sauver le monde ? », 56 380+ vues)

Upcoming

Story telling (based on a logbook of the SOCLIM mission;
main objective: to link various kinds of outreach activities)

« Radio Marin » (podcast; profiling float talks about its adventures in high seas)

Presentation

Thomas

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banquise
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Sylvain, Stéphane: exposition

Mathieu, Audrey: adopt a float, (inter-)actions with students of Intechmer

Thomas: mon océan & moi, web related actions as webseries and storytelling

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